



February 2021

Dear Sir/Madam,

### **Event Notification: Deloitte Ride Across Britain – 4th-12th September 2021**

We are writing to inform you about the Deloitte Ride Across Britain (Deloitte RAB) cycle event that is currently being planned by Threshold Sports Ltd. This event has been organised annually since 2010 but was postponed in 2020 due to COVID. The revised dates are now Saturday 4<sup>th</sup> to Sunday 12<sup>th</sup> September 2021, government guidelines permitting.

We fully appreciate that we are living in very uncertain times, but guarantee that we are doing everything possible to navigate these unprecedented circumstances to make the event safe for all involved, including the crew and volunteer teams, our suppliers and the local communities as well as our participants.

**Please be assured, the event will only proceed if it is safe and legal to do so.**

We are therefore monitoring all government and WHO guidance and planning a range of COVID mitigation measures to ensure we can deliver the event in line with whatever government guidelines are in place at the time, for outdoor events of this nature. We are also hopeful that with the vaccine rollout, and the fact that the second half of last year saw a number of large events being successfully delivered, we have reason to be cautiously optimistic about the event going ahead.

Threshold Sports is highly experienced at organising sporting events, and over the past few years have organised Sport Relief challenges such as; Gareth Thomas' Tour de Trophy, Zoe Ball's Hardest Road Home, Davina McCall's Triathlon, and David Walliams' Thames Swim, as well as international events including the Virgin Strive Challenge. In addition, Threshold also runs the Dulux Trade London Revolution, which is a two day cycling event around London, and an award winning Trail Series of four ultra-marathons. All our COVID mitigation measures are being also being assessed and approved by independent H&S advisors.

#### **Event summary**

The event is a multi-day cycle ride (not a competitive race) and is made up of nine stages starting at Land's End and finishing at John O'Groats. There will be up to 950 riders on the event each day and each stage starts in the early morning and finishes in the early evening. There will be 2 pit stops on each day with food, water and sports nutrition at each. The riders will be set-off from the start of each stage in small groups, socially distanced within the government guidelines, and to minimise the impact on the road network. Simple route signage will be erected the day before the event and removed the day of the event behind the final rider.

Further details can be found at [www.rideacrossbritain.com](http://www.rideacrossbritain.com)

The route has been planned by Andy Cook Cycling Ltd on behalf of Threshold Sports Ltd. Andy has been the Technical Route Director for the past 10 years and is fully aware of the event concept and the factors that need to be taken into consideration whilst planning the route. Andy has a wealth of experience of domestic

and international cycle event delivery, and formerly the President of the UCI's Cycling for All Commission, where he was instrumental for regulating non competitive cycling events globally.

As part of the route will be passing through your area, we are sending you the outline details for your information. **We would be really grateful if you could confirm receipt of this letter, or advise us of the name of the person(s) responsible for dealing with regional events in your organisation so we can ensure we have forwarded the information to the relevant people.**

Please use the map links below to view the route and the roads that will be used for each stage. If you click on the links, and look down the page at the Ride with GPS map, you will then able to zoom in and out to see the specific roads in question. The basecamp locations are all confirmed and remain as per 2019, and we are currently finalising the pit stop locations.

<b>Date</b>	<b>Start and Finish Location</b>	<b>Route Maps</b>
Sat 4 <sup>th</sup> Sept 2021	Land's End to Okehampton	<a href="#"><u>Stage 1</u></a>
Sun 5 <sup>th</sup> Sept 2021	Okehampton to Bath	<a href="#"><u>Stage 2</u></a>
Mon 6 <sup>th</sup> Sept 2021	Bath to Ludlow	<a href="#"><u>Stage 3</u></a>
Tues 7 <sup>th</sup> Sept 2021	Ludlow to Haydock	<a href="#"><u>Stage 4</u></a>
Wed 8 <sup>th</sup> Sept 2021	Haydock to Carlisle	<a href="#"><u>Stage 5</u></a>
Thurs 9 <sup>th</sup> Sept 2021	Carlisle to Edinburgh	<a href="#"><u>Stage 6</u></a>
Fri 10 <sup>th</sup> Sept 2021	Edinburgh to Strathdon	<a href="#"><u>Stage 7</u></a>
Sat 11 <sup>th</sup> Sept 2021	Strathdon to Kyle of Sutherland	<a href="#"><u>Stage 8</u></a>
Sun 12 <sup>th</sup> Sept 2021	Kyle of Sutherland to John O'Groats	<a href="#"><u>Stage 9</u></a>

***Please note that all route stages are subject to change following a final route risk assessment nearer to the event.***

All divisional police constabularies, county councils, parish councils (where applicable) and highways departments are being contacted along with county authorities and town councils of stage towns. Each stage is risk assessed, has full medical and event support and is overseen by an independent external Health and Safety advisor. In addition, we welcome any further information you can give us on specific road usage, especially planned road works or events that may cause a disruption affecting the planned route in your area.

We will continue to issue organisational updates as the event draws closer, as we see advance notification and on-going communication with local authorities as playing a vital role in the smooth delivery of the event and minimising local disruption.

For any questions about the event in general, our COVID mitigation measures, or regarding the route specifically, please do not hesitate to get in touch.

Yours faithfully,

**Karen Hannaford**  
**Head of Threshold Events Operations**