

Communication questionnaire results- 10 councillors replied.

1. Website

- How often do you visit the website?

Monthly x 2

Occasionally

Frequently

Weekly x 2

Never

- What information do you use the website for?

Previous minutes x5

Phone numbers x4

Photos x1

Policies X1

- Have you used the members only section?

No X10

- Is there anything missing from the site?

Links to events

Diary/calendar easier to access.

2. Facebook

- Do you look at our Facebook page?

Yes x6.

No X 4

- What content do you think we should share on our page?

Feel good news.

Urgent news

Vandalism

Events

Meeting dates

Updates

Marketing OTC property

Grants

WDBC DCC news

Mayoral update

#thisday

Who councillors are and councillors do

Residents views

Promote local businesses.

Everything all the councils goings on

3. Newsletter

- Where would be the best places to put the printed version of the newsletter so that maximum people see it?
Cafes
Pubs
Noticeboards
Library
Ockment centre
Donalds
Oke times/Moorlander
TIC/Museum
Charter Hallk
Churches
Medical Centre
Councillors deliver to local roads.
Facebook
Phone box in park

4. Annual Report

- Do you think this is widely seen by residents?
No X7
Moderately X1
- Do you think there is a better method to share our annual report?
Council Facebook page
Website
Okehampton Noticeboard Facebook
Printed in office.
Mailing list
Part of the newsletter

NB: size of print and content

5. Would you be happy to share a short bio and picture on Facebook page to make our councillors and staff more known to the public?

Yes X 8

6. How well do you think we are currently communicating our message to the public- is there anything we are?

- doing well
Facebook
Amount of information available
Run and support local events.
Maintain history and traditions of the council.
- could work on
engaging residents
ask how to improve the town.
videos
press releases

town/hamlets difference
cost of things we do
going to the people
positive projects spark enthusiasm
quizzes
trivia
gardening advice

- not working?
Our image in the town
Public attendance
Late getting the message out
Do not appeal to the modern audience.
Encourage interaction.

