

**Okehampton Town Council  
Policy & Resources Committee Meeting 17<sup>th</sup> January 2022  
Meeting Report**

<b>Date:</b>	6 <sup>th</sup> January 2022
<b>Name:</b>	Emma James

**Town Visitors Guide – To consider a proposal for the design and publication of a guide**

A company have approached the Council with a proposal for the publication of a Town Visitors Guide.

There are no costs to the Council and the company states '*... we gain our revenue and the finance needed for the production from the advertising sales. Councils tend to like to support their own guide with an advert themselves, but that is optional. We manage the advertising side and gain adverts from the businesses. We tend to run 5000 copies*'

The Pershore Visitors Guide is enclosed as an example.